The Alpine Club of Canada

Advertising Contract

Gazette

Effective: January 2012

Insertion Order from:

Company: _____

Contact Name: _____

Email: _____

Address: _____

City: _____ **Prov/State:** _____

Postal/Zip Code: _____ **Phone:** _____

Ad Placement Selection

Number of insertions:

- ❑ Single Issue
- ❑ Two Issues
- ❑ Three Issues

Issues for insertions:

- ❑ **Spring Issue**, year 20___
  Ad booking deadline: February 1
  Publication mailout date: March 1
- ❑ **Summer Issue**, year 20___
  Ad booking deadline: June 1
  Publication mailout date: July 1
- ❑ **Winter Issue**, year 20___
  Ad booking deadline: October 1
  Publication mailout date: November 1

Ad Size:

- ❑ Back Cover
- ❑ Front Inside Cover
- ❑ Back Inside Cover
- ❑ Full page
- ❑ Two page spread
- ❑ 2/3 page vertical
- ❑ 1/2 page vertical
- ❑ 1/2 page horizontal
- ❑ 1/3 page vertical
- ❑ 1/3 page square
- ❑ 1/4 page banner
- ❑ 1/6 page vertical
- ❑ 1/6 page horizontal
- ❑ 1/12 page square
- ❑ Classified ad

Ad Rate (per issue, Canadian funds):

Cost per issue . . . . . $ _____

Canadian Advertisers add GST or HST . $ _____

Per issue subtotal CAD . . . . . $ _____

Contract TOTAL. . . . . $ _____

All ads must be submitted according to the mechanical requirements detailed on the Ad Specifications Sheet.

Payment:

Credit card information is required with this Insertion Order. Your credit card will be charged upon publication of each newsletter you have contracted to advertise in. No cancellations will be accepted after submission deadlines. Corporate Members may choose to be invoiced; terms are Net 30 days.

❑ Bill my credit card: **OR** ❑ Cheque Enclosed **OR** ❑ Please invoice me*
*Corporate Members only

❑ MasterCard
❑ VISA

Name on credit card: _____

Credit card # _____ exp. date: ___ /___

I have read and accept the above terms.

Advertiser's signature: _____ date: _____

Please send this contract to:

Suzan Chamney,
Publications Manager
The Alpine Club of Canada
P.O. Box 8040
Canmore, AB T1W 2T8

Or fax to:

(403) 678-3224