

ACC Newsnet Survey

Survey sent to 391 people

Survey completed by 39 people

Avg Years

Member 12

Section All Sections were represented except for Thunder Bay and Prince George

Average Age 48

Gender 10 Female, 28 Male, 1 no reply




1. Do you read the current Newsnet:

29	Always
7	Sometimes
2	Never
1	No Response

2. We frequently receive information on a variety of topics which may or may not be of interest to Newsnet recipients. Please indicate whether or not you would like to see each of the following topics included in future Newsnet bulletins:

Yes	No	Don't Care	No Reply	
34	2	2	1	a) National climbing community news and events (what Canadian climbers are up to, and what is happening on Canadian turf)
22	5	11	1	b) International climbing community news and events (the top climbing news in the rest of the world)
25	7	4	3	c) Mountain community related topics such as:
34	2	1	2	i. career postings
27	4	4	4	ii. volunteer opportunities
28	5	4	2	iii. grants and funding opportunities
32	4	2	1	iv. discount offers
25	7	7	0	v. items of interest from related organizations such as the ACMG, CAA, Parks Canada, etc.
				vi. rare or interesting climbing related gear or books for sale

37	1	1	0	vii. unusual climbing or ski conditions and closures (Canada-wide)	
32	2	5	0	viii. announcement of new climbing books or guidebooks	
28	6	4	1	d) News about mountain related art, photography, films, books and other mountain culture interests	
31	4	3	1	e) Access news	
34	2	2	1	f) Environment news	
34	0	4	1	g) Safety recalls and notices on climbing equipment	
12	12	12	3	h) Competition news (wall climbing, ski mountaineering, ice climbing)	
35	2	1	1	i) ACC National Level news and events (including news on huts, Mountain Adventures, volunteer awards, financial grants and funds)	
32	5	2	0	j) ACC Sections' news and events (all Sections would be invited to share news from their areas)	
24	7	5	3	k) Member/mountaineer profiles, section trip reports, or personal/member trip reports/stories	
5	17	13	4	l) News on other sports such as:	
6	17	12	4	i. Mountain biking	
8	16	10	5	ii. Kayaking/canoeing	
1	19	13	6	iii. Orienteering	
				iv. Paragliding	

-  of maximum interest to the e-newsletter recipients
-  of moderate interest to the e-newsletter recipients
-  of little interest to the e-newsletter recipients

Other ideas:

Only that great effort should be put into having as many members as possible joining Newsnet so I don't have to forward safety recalls to my section's email list

The above list reads like a description of the gazette. The items that I have ticked "no" are important but belong in the gazette or CAJ not newsnet. newsnet should be only for time sensitive matters that will expire shortly such as open hut weeks, grant deadline reminders, camps that have openings, equipment recalls, calls from AE for action in time limited project responses required. Newsnet should not replace the gazette or the CAJ. Reporting and recording mountain news is a Mountain Culture job.

Newsnet should only be used for "emergency" notices.

Keep it simple. other items are already reported in the gazette-why do i need two?

Finding partners

Are we talking about the ACC newsletter? I am not sure of what you reference as Newsnet. I do not check the ACC site but would do so if publications were on line.

Link to ACC bulletin board

I would love to see information on hiking, canoing trails, locations, events in our area Quebec/Ontario.

All though I am from the East and do not participate in Western activities I still find reading about the information very interesting and who knows, maybe one day I will take advantage of one of the hut reservations. Thanks

3. Given the fabulous future format of the Newsnet, would you like to receive it:

8	Whenever there is late-breaking news
1	Maximum twice a week
30	Maximum once a week
	Maximum once every 2 weeks
	Other: _____

4. Do you have any other comments or suggestions that would help us to improve the Newsnet?

It's good to share information between sections so that people know what's going on elsewhere. i.e. for the Calgary section to share information about presentations going on that people from other sections might want to attend.

Have more section news.

Give headlines and then hyperlinks so that people could easily read only what they wish to read

It is fine as is- don't make it overbearing or encroach on other areas.

The current format is okay- concentrate on more important things

Nope. Looks interesting.

I would welcome any news that might be taken place in Quebec/Ontario regrading hiking trails, events, canoe/kayaking, exhibitions, etc.

I like the colour format, with bigger font and more spacing between articles. Keeping it brief with websites if you want more info on that specfic topic keeps it eay to read. Giving the high level details with more info at.... works well for me. Offering contests with small prizes could show you how many

readers are attracted to each article.

Keep them short, quick reads,

This format and name are great.

5. Do you have any suggestions for a fun and interesting new name for the Newsnet?

The "ACC NewsNet" is a good name.

No newset is fine

The ACC National News and Chronicle

Rockies Blitz

Climbers Chat

ACCent

ACC Net

ACC News

ACC Networky

Clubnews

Alpine Bulletine

ACC Peaks

the Written Word

Alpine Highs