Gazette

Alpine Club of Canada | Club Alpin du Canada

Effective: January 2017

INSERTION ORDER

Company: _____

Contact Name: _____

Email: _____

Address: _____

City: _____ **Prov/State:** _____

Postal/Zip Code: _____ **Phone:** _____

Please send contract to:

Suzan Chamney,
Publications Manager
The Alpine Club of Canada
P.O. Box 8040
Canmore, AB T1W 2T8
ads@alpineclubofcanada.ca

Or fax to:

(403) 678-3224

Ad Placement Selection

Number of insertions:

- ❑ Single Issue
- ❑ Two Issues
- ❑ Three Issues

Ad Size:

- ❑ Back Cover
- ❑ Front Inside Cover
- ❑ Back Inside Cover
- ❑ Full page
- ❑ Two page spread
- ❑ 1/2 page - FULL BLEED
- ❑ 1/2 page horizontal
- ❑ 1/2 page vertical
- ❑ 1/3 page - FULL BLEED
- ❑ 1/3 page vertical
- ❑ 1/3 page square
- ❑ 1/4 page banner
- ❑ 1/6 page vertical
- ❑ 1/6 page horizontal
- ❑ 1/12 page square
- ❑ Classified ad

All ads must be submitted according to the mechanical requirements detailed on the **Ad Specifications Sheet.**

Issues for insertions:

- ❑ **Spring Issue**, year 20___
  Booking deadline: February 1
- ❑ **Summer Issue**, year 20___
  Booking deadline: June 1
- ❑ **Winter Issue**, year 20___
  Booking deadline: October 1

Ad Rate (per issue, Canadian funds):

Cost per issue ..... $_____

Canadian Advertisers add applicable tax ..... $_____

Per issue subtotal CAD ..... $_____

Contract TOTAL..... $_____

Additional notes:

Payment:

Credit card information is required with this Insertion Order. Your credit card will be charged upon publication of each newsletter you have contracted to advertise in. No cancellations will be accepted after submission deadlines. Payment terms: Net 30 days. Corporate Members may choose to be invoiced.

❑ Bill my credit card: **OR** ❑ Cheque Enclosed **OR** ❑ Please invoice me*
*Corporate Members only

- ❑ MasterCard
- ❑ VISA

Name on credit card: _____

Credit card # | | | | | | | | | | | | | | | | exp. date: ___ /___

I have read and accept the above terms.

Credit card holder's Signature: _____ Date: ___ /___ /___